

Montgomery County  
Schools

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CTE Business Advisory  
Council

# 2018-19 Membership

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- Dr. Dale Ellis – Superintendent of Montgomery County Schools
- Dr. Chad Bledsoe – President of Montgomery Community College
- Mrs. Nikki Bradshaw – HR Manager for Unilin
- Mr. Tripp Myrick – Vice President of Myrick Construction
- Mr. Michael Byrd – Shipping & Sales Manager for Uwharrie Lumber Company
- Dr. Heather Seawell – Principal of Montgomery County Early College
- Mr. Jeremy Martin – Superintendent of the Sandhills Research Station (NCSU)
- Mr. Andrew Gardner – Dean of Continuing Education for Montgomery Community College
- Mr. Wade Auman – Secondary Education and CTE Programs for Montgomery County Schools
- Mrs. New – Guidance Counselor for Montgomery County Early College
  - We voted to add two additional seats and are currently searching for additional membership.



# Purpose of the Business Advisory Council

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- The purpose of the Business Advisory Council is to assist in the alignment of CTE programming and the needs of community employers.
- Identification of skill gaps to inform teachers for focused, rigorous hands on training that will build work ready skillsets to meet industry needs.
- Inform the MCS CTE Department of industry trends to keep programs up to date.
- To advise MCS in the performance of its duty to provide CTE instruction, activities, and services.

# Year-End Review

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- Dr. Ellis posed two questions in our first BAC meeting:
  - How do we tell our MCS story to the community?
  - How do we tell our MCS story to our students?
- We are not where we want to be, but we are not where we were:
  - Marketing Firm, Articles, Social Media posts, etc.

# Work-Based Learning

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- As an extension to classroom instruction, the BAC recognizes the need for work-based learning opportunities.
- Chairman Myrick drafted a letter and it was mailed to members of the Montgomery County Chamber of Commerce members.
  - Job Shadows
  - Internships
  - Apprenticeships



# Continued Focus on Marketing CTE

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- Reaching students where they are.
  - Use of Social Media
    - Instagram, Snapchat, etc.
- Discussion on creating a district CTE presence.
  - CTE Department
  - Individual Program

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# Question, Answer and Comment Session